

CADE CLAYCOMB

Stillwater, Oklahoma | 660-654-9742 | cadeclaycomb@icloud.com | Portfolio: cadeclaycomb.com

EDUCATION

Oklahoma State University | Stillwater, Oklahoma

Graduation: December 2026

Bachelor of Science in Agricultural Sciences and Natural Resources

GPA: 3.79

Major: Agricultural Communications | *Minors:* Agricultural Economics and Agribusiness; Marketing

North Central Missouri College | Trenton, Missouri

December 2024

Associate in Arts, *highest honors*

GPA: 3.95

PROFESSIONAL EXPERIENCE

Marketing and Communications Intern | OSU Spears School of Business — Stillwater, Oklahoma **August 2025 to Present**

- Design marketing materials, including posters, flyers and digital graphics, while maintaining brand consistency across print and digital platforms
- Capture and edit photography and video content for events, portraits and social media campaigns, enhancing the school's digital presence and promotional reach
- Manage social media accounts and website updates, writing and editing copy for posts, press releases and annual publications to engage diverse audiences

Social Media Manager | Eagle Heights Baptist Church — Stillwater, Oklahoma

October 2024 to Present

- Manage and mentor a social media team of one video editor and two content creators to produce high-quality, on-brand content
- Curate weekly content calendars to deliver consistent messaging and promote church events, ministries and community initiatives
- Within one year of implementing a data driven content strategy, successfully increased overall engagement by 76% and increased post interactions by 91%

Internal Communications Intern | Dairy Farmers of America — Kansas City, Kansas

May 2025 to August 2025

- Supported internal communications for an audience of 19,000 employees and 10,000 farmer-owners across the cooperative
- Wrote, edited and formatted content for Inside Scoop, DFA's monthly newsletter for manufacturing and production employees
- Conducted initial research and development for cooperative-wide initiatives, contributing to improved brand consistency and alignment

Media Intern | World Dairy Expo — Madison, Wisconsin

September 2025 to October 2025

State Convention Media Intern | Missouri FFA Association — Columbia, Missouri

April 2025

LEADERSHIP & CAMPUS EXPERIENCE

Student Academic Mentor | OSU Ferguson College of Agriculture — Stillwater, Oklahoma

August 2025 to Present

- Facilitate small group discussions and activities to grow student connections and enhance the first-year experience
- Plan, coordinate and lead ongoing academic and developmental programs to support student success

CERTIFICATIONS

CPR & AED Certification | American Heart Association

Issued: August 2024

Social Media Marketing Certification | HubSpot

Issued: May 2024

SKILLS

Design & Creative: Photoshop, InDesign, Illustrator, Lightroom Classic, Wix, Framer, CapCut, Portrait Photography

Social Media & Analytics: Sprout Social, Metricool, Meta Business Suite, Search Engine Optimization

Project Organization & AI: Asana, Notion, Microsoft CoPilot, ChatGPT

Writing & Strategy: Associated Press Style, Content Strategy, Brand Strategy